

PROFILE

Personal stories home in on problem of intimate partner violence.
Page 2



FIRST PERSON

How Galileo and Goethe inspire Roberto Franzosi.
Page 7



PEOPLE: Governor honors Brownley	3
CAMPUS: Conference hotel goes green	4
DISCOVERY: Solving brain mysteries	6
FORUM: Facing financial fears	7
EVENTS: 'Learning to Lead'	8

Refugee radio expands its reach

By KIRSTEN TAGAMI

Growing up in Negele, Ethiopia, Hussien Mohamed often could be found with one ear glued to a radio. It was — and still is — the way many Africans received news and other important information.

"I learned English from the radio," says Mohamed. "There was a booklet you read while you listened to the course."

So when Mohamed was thinking about how to inform and connect Atlanta's growing African immigrant community, naturally he thought of radio.

In 1998, Mohamed founded Sagal Radio Services, which broadcasts news and educational programs each week in Somali, Amharic, Afaan Oromo, Swahili and English. The programs air live on Saturdays and Sundays from WATB-AM, a small, 1,000-watt station in the east DeKalb area of Scottdale.

Mohamed says the nonprofit radio service reaches many of metro Atlanta's 40,000 East African refugees, who tend to live nearby. About 5,000 more listeners tune in via the Internet.

Sagal Radio joined forces with Emory's Office of University-Community Partnerships in 2003, when OUCP's undergraduate Community Building Fellows helped Sagal Radio obtain nonprofit status.

The partnership grew and in 2007 OUCP and Sagal Radio created Health Education via Airwaves for Refugees with a three-year grant from the Benton and Robert Wood Johnson Foundations. Mohamed now is Emory's program coordinator for HEARMe as well as director of Sagal Radio.



Hussein Mohamed (back left) started Sagal Radio to inform and connect Atlanta's growing African immigrant community.

BRYAN MELTZ

Please see RADIO on page 6

Board approves FY10 budget

By NANCY SEIDEMAN

Emory's unrestricted operating budget will grow a modest 2.6 percent (\$17.6 million) in fiscal year 2010, as the University begins to feel the effects of diminished income from its endowment funds following the worldwide equity market collapse in Fall 2008.

Given that increases in financial aid across the University will consume most of this revenue growth, significant cost reductions and reallocations were necessary to fund the highest school and university priorities and requirements for next year.

The Board of Trustees approved the budget at its April 9 meeting. When combined with other University resources and with Emory Healthcare's budget, total operating funds will remain even with last year, amounting to an estimated \$3 billion for the new fiscal year beginning September 1.

Please see FY10 page 4

Faculty tell stories of creativity

By KIM URQUHART

Necessity is said to be the mother of invention. But creativity and generativity also are born out of inspiration, curiosity and celebration, a common thread of the faculty stories shared at a recent Center for Faculty Development and Excellence workshop on the "Challenges of Staying Creative."

Moderated by University Vice President and Secretary Rosemary Magee — one of Emory's foremost representatives for creativity and arts who leads a series of campus "Creativity Conversations" with musicians, authors and scientists — the engaged dialogue between colleagues formed a new kind of creativity conversation.

Please see CREATIVITY page 5

SNAPSHOT



ANN BORDEN

Big day at Yerkes

Cutting the ribbon for cutting-edge genetics research and behavioral labs gave a big nod to the non-human primates at the Yerkes field station in Lawrenceville on April 4.

The Clinical Veterinary Medicine Administration and Research building will support what Woodruff Health Sciences Center CEO Fred Sanfilippo (left) called "our highest priority program, predictive health."

Joining him were President Jim Wagner, Yerkes National Primate Research Center Director Stuart Zola, and Board of Trustees Chair Ben Johnson III.

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Sample video from across the University on the new Emory YouTube channel. From professor Eric Weeks discussing the strange properties of foam, to students vowing to take the sustainability pledge, to Dooley the spirit of Emory meeting biblical artist John Swanson, the range of content represents the many facets of life within the Emory community. Got a video to submit? E-mail nicole.anderson@emory.edu.

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EMORY PROFILE

Intimate partner violence: Three women, three stories

By PATTI GHEZZI

Since its formation in 2007, the Intimate Partner Violence Working Group has brought together advocates from every corner of the Emory campus. Its mission: To develop strategies for educating students, faculty and staff about intimate partner violence and dating violence.

Emory is fortunate to have a community of champions working hard to address this issue. In recognition of Sexual Assault Awareness Month, here are three women using their unique connection to the cause to make a difference:



Sasha Smith

ANN BORDEN

Sasha Smith, assistant director, Center for Women at Emory

Her story: Sasha Smith got involved in violence-against-women issues as an undergraduate and graduate student at the University of Connecticut, where she spoke to athletes, fraternities and other student groups. She assisted in a class on violence against women and worked on a rape crisis hotline. She brought passion for women's issues to Emory in 2006.

Then, unthinkable tragedy. This Valentine's Day, Smith's sister, Tiana Notice, was murdered by her ex-partner. Notice, 25, was about to graduate from her master's program and shared Smith's commitment to addressing intimate partner violence. Notice never expected to get into a violent relationship. "The last thing a cardiologist thinks about is having a heart attack himself," Smith notes.

When Notice realized her ex-boyfriend could harm her, she told her family, documented everything, took out restraining orders and carried mace on her keychain. Her father installed a video camera over her front door.

Still, he got to her. Notice's family set up a foundation to help women with everything from changing their locks to relocating. Smith and her father are studying how a GPS tracking system, which could have saved Notice, can be used in other cases.

As an activist, Smith knew the dangers. She just didn't know it would happen to her little sister. "That makes it more painful," she says, "wishing I could have done something."

Her message: "Domestic violence is happening every day. Stop being in denial about it. When someone tells you they're in danger, take it seriously."



Sheryl Heron

BRYAN MELTZ

Sheryl Heron, assistant dean for medical education and student affairs, Emory School of Medicine

Her story: As an emergency room doctor, Sheryl Heron sees the impact of intimate partner violence: bruises, broken bones, body bags and, in 2002, the desperate wail of a mother who learned her son did not survive a domestic rampage. Neither did the woman's grandparents. They all died of stab wounds.

Heron treated the mother and had to tell her about her family. "Please take me instead," the mother cried.

As a catharsis, Heron wrote a poem about that heartbreaking case: "*Stemming the flow of blood; trying to put a finger in the hole of lives lost from Domestic Violence. A blip on the map; a reality still avoided. No homeland security at home.*"

Heron, co-chair of the Intimate Partner Violence Working Group, has testified in court and before the Legislature to advocate for the Georgia Commission on Family Violence. She has researched the best ways to handle domestic violence in the ER and taught other doctors how to identify the signs and get help for the patient.

She practices what she teaches, encouraging patients to trust her even if they are in fear for their lives. Heron got an e-mail from a woman she treated in the ER, thanking her for intervening. The message arrived a year after the ER visit. The woman was safe.

Her message: "We absolutely need a community-coordinated response," Heron says, adding that the legal, medical, faith, law enforcement and university communities all need to work together. "The outcomes are real," she says. "We all need to be vigilant and, in fact, pissed off that things are the way they are."



Susan Carini

ANN BORDEN

Susan M. Carini, executive director, Emory Creative Group

Her story: Susan Carini has years of professional experience in women's issues on the Emory campus, including chairing the President's Commission on the Status of Women.

At the core of her activism is the struggle she witnessed at home. After finishing graduate school, Carini returned home to middle Georgia to help her mother during a contentious divorce. She had witnessed her father's temper and feared for her mother's safety. The divorce was a relief, but the cost was high. Like many women, her mother struggled to gain an economic foothold. "It underlined for me the vulnerable position women are in," she says.

Now a volunteer with the Partnership Against Domestic Violence, Carini serves on the board and counsels women who call the crisis line. "As rewarding as board service is, the crisis line is more compelling and real to me," she says. "You need to know their heroic stories."

Many women are afraid to leave their violent partners because they don't know how they'll support themselves and their children. Often, their partners have blocked them from working and developing job skills. Carini arranged for the organization's clients to take free finance courses from the Emory Center for Lifelong Learning.

Her message: "When I look at world events, I find it troubling the level of violence against women...We see the Taliban, and it's easy for an American audience to say that happens far from our front door. There are different degrees and expressions, but it's all an undervaluing of women, a dismaying indicator that, according to the thinking of some men, women are possessions that must be controlled and managed."

Where to get help

Resources: Emory Police Department, www.emory.edu/EPD; Center for Women: www.womenscenter.emory.edu; Emory Counseling Center, www.emory.edu/scounse; Faculty Staff Assistance Program, www.emory.edu/fsap. For a full listing, see the Web edition.

Children's stories fill health narrative need

By CAROL CLARK

"The first time Naba Raj had seen a dhama was two years ago. While in school, his tongue began to tingle then went numb and soon he could not move at all. Then everything was gone. His world went black."

Brandon Kohrt wrote the story of a young boy faced with epilepsy in rural Nepal, based on his field experience as an Emory medical student and Ph.D. candidate in anthropology. The story is one of 12 in the recently published book "Global Health Narratives," told from the perspective of children dealing with a health challenge of their own, or of that of someone that they love.

"Many of the stories show how young people can overcome difficult problems. I think it's important to show young people that they have power and hope," says Emily Mendenhall '06PH, editor of the book.

Naba Raj, for instance, needed to go to a doctor trained in Western medicine to get drugs to control his seizures. But his grandfather also sought the services of a traditional healer, or dhama, to transform the "curse" of his illness into an omen of luck for his family.

The idea for the book grew out of a seminar by Emory's

Center for Health, Culture and Society on the use of narratives in health and healing. The seminar is co-taught by Kate Winkell, associate professor in the Hubert Department of Global Health, and Peter Brown, professor of anthropology and director of the Center for Health, Culture and Society.

"I have a lot of friends who teach young children, and they were frustrated because they wanted to have a conversation with their students about global health, but there is no curriculum for that. That inspired me to put together stories that young people could read, and that teachers could use in the classroom," says Mendenhall.

A graduate of the Rollins School of Public Health, Mendenhall is currently working on a Ph.D. in medical anthropology at Northwestern. She drew on many of her Emory contacts in editing the book, and about half of the contributions are from Emory alumni or those with current connections to the University.

The stories cover everything from the impact of cancer in Japan to air pollution in India and HIV/AIDS in Thailand. For more information on the book, visit <http://www.ghn4c.org>.

2009 GOVERNOR'S AWARD

Brownley is 'humanities hero'

By BEVERLY CLARK

English professor Martine Watson Brownley has received the 2009 Governor's Award in the Humanities for her scholarship, outreach and advocacy of the liberal arts as the founding director of Emory's Bill and Carol Fox Center for Humanistic Inquiry (FCHI).

The Georgia Humanities Council honors "humanities heroes" each year through presentation of the Governor's Awards to individuals and organizations who build community, character and citizenship in Georgia through public humanities education.

"I am very honored to receive this award, but it's important to emphasize that Emory's Fox Center is the result of the work of many, many people across the University and beyond: staff members, faculty, administrators, students, alumni and all of those who believe in the power of the humanities to shape lives," says Brownley. "Today, when our society tends to focus on the new, the pragmatic, the technological and the marketable, upholding the value of learning for its own sake, as the humanities do, is crucial to preserve and reinterpret the best of the past to keep it available for the future to use."



Martine Brownley

ANN BORDEN

Brownley has served as director of the FCHI since it opened in 2002 as a residential research center for humanities scholarship with a mandate to coordinate interdisciplinary programming. Fellows from within Emory and across the nation have come to the center to work on their research. The center has become a focal point for humanities scholarship and events at Emory, and has provided significant programming for the public as well.

"Martine Brownley has developed and sustained a bold vision to increase Emory's scholarly production in the humanities, disseminate scholarship across the community, and also support artist installations, scholarly roundtables and the 'Great Works' series, which invites community participants to contemplate the life of the mind," says

Rosemary Magee, vice president and secretary of the University. "She has served as an active and ardent spokesperson for the humanities locally, regionally and nationally."

A graduate of Agnes Scott College and Harvard University, Brownley is the Goodrich C. White Professor of English, and holds faculty affiliations with Emory's comparative literature program and the women's studies department, where she previously served as director. A specialist in 18th-century English literature, Brownley's current research interests include early modern English historiography and contemporary women novelists.

"She has developed the Fox Center into a nationally recognized institution in addition to her work as an acclaimed scholar and teacher at Emory for many years," says Emory College of Arts and Sciences Dean Bobby Paul. "Thanks to her, the residency programs have been remarkably successful and resulted in a wide array of finished dissertations and published books by Emory scholars and scholars from around the country."

Brownley will join nine other recipients at the 2009 Governor's Awards in the Humanities luncheon May 7.

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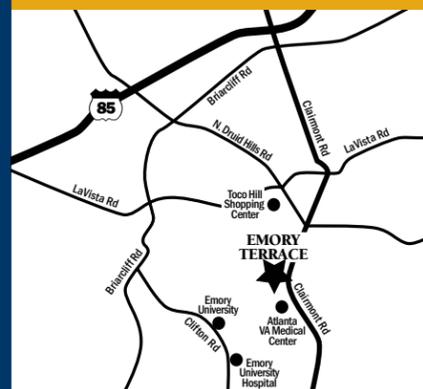
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TAKE NOTE

An active approach to stopping HIV

Taking a highly active approach to stopping HIV will be the focus of the Center For AIDS Research Science Symposium on Friday, April 17, from 9 a.m. to 4 p.m. in Cox Hall ballroom.

The HAPI, or Highly Active Prevention Interventions, strategy will tie together aspects of HIV prevention in research and drug therapies, education, the status of continued prevention efforts in the United States; and global areas of China, Rwanda, Zambia and South Africa.

“How Close Are We to the Finish Line?” will be the topic of one talk.

The symposium is free and open to the public. A complimentary lunch will be served to pre-registered attendees. For more information, see www.cfar.emory.edu.

Recovery Act offers NIH research funds

Recovery Act funding offers two opportunities for researchers seeking funding.

The “Grand Opportunities” grants program (or “GO” grants) support high-impact ideas that lend themselves to short-term, non-renewable funding and may lay the foundation for new areas of investigation. For details, visit: www.nigms.nih.gov/Research/GrandOpportunitiesAreas.htm.

The program for Biomedical Research Core Centers to Enhance Research Resources aims to help institutions hire tenure-track faculty. For details, visit: www.nigms.nih.gov/Research/FacultyHiring.htm.

Putting on a show to build a free clinic

A family show, “What’s in a Doctor’s Bag?” will be held Sunday, April 19, at 2 p.m. in 208 White Hall. The show stars Emory physician Neil Shulman, known as “the real Doc Hollywood,” and the “The Monkey Doctor,” a white-faced capuchin monkey who, with his trainer Bobby Manheim, provides animal-assisted therapy to special needs children.

A donation of \$5 is requested, with all proceeds going to build an inner city free clinic at the City of Refuge. The City of Refuge, which provides a variety of services to low-income residents, is located on Joseph Boone Boulevard in southwest Atlanta.

Student organizer Mitch Rostad of the Residence Hall Association asked students to donate tickets so that Emory staff members may bring their families to the event. It’s a way of thanking custodians, maintenance and food service workers for their hard work, he says.

For more information, e-mail Mitchrostd@yahoo.com.

What’s green, larger and has a bowling alley?



Emory Conference Center Hotel’s Kathy Johnson and John Hill check on the progress of a major expansion built to be the first LEED-certified conference center hotel in metro Atlanta. BRYAN MELTZ

By DAVID PAYNE

Kathy Johnson is the general manager of the Emory Conference Center Hotel, but these days she feels more like a construction foreman, a runner and clock watcher.

Johnson is just days away from opening what will be one of the largest, and the “greenest” conference center hotels in metro Atlanta. In addition to her duties, she makes a daily run through the construction site for progress updates, all the while keeping one eye on

the calendar.

By May 1 — and the date is non-negotiable, since events have been scheduled at the expanded facility for over two years now — she will oversee the addition of 127 new guest rooms, 6,000-square-foot of meeting space, a ballroom, state-of-the-art seminar, meeting and board rooms, and a bowling alley complete with retro decor. And that’s just in the new addition.

Nearly 200 existing rooms and suites have all been completely renovated, as have the

health club facilities, the indoor pool, and the club room off the main lobby, which was remodeled in a decidedly Mission-style.

Johnson is particularly proud that the new addition is being built to achieve LEED Silver certification, the only conference center hotel with this green designation in metro Atlanta.

As construction crews work feverously around her, she doesn’t sound worried about the impending deadline. “I’m confident the project will be done in

Special rates

Emory faculty and staff enjoy special reduced rates at the Emory Conference Center Hotel (ECCH) and the Emory Inn. ECCH rates are \$159/night and the Emory Inn offers rooms at a special rate of \$99/night. Emory identification is required for these special rates, which are not offered during select blackout dates. Call 1-800-93-EMORY for details.

time, and am looking forward to clearing out the construction equipment and putting the finishing touches on the facility.”

The conference center hotel (www.emoryconferencecenter.com), a longtime favorite for Emory, CDC and other business travelers, is nestled deep within 26 acres of forest preserve at 1615 Clifton Road. Inspired by the architectural design of Frank Lloyd Wright, it is the only such property in Georgia certified by Green Seal Inc., an established, nonprofit, environmental certification organization.

FY10: Budget calls for reallocation

Continued from the cover

Reflecting the impact of the national economic environment, next year’s growth will be only half of what the University experienced for this fiscal year. For FY10, few of the University’s staff and faculty will see an increase in compensation as the budget does not include a usual merit salary program for the first time in many years. In addition there will be some targeted reductions in force as individual schools and administrative divisions respond to the new environment of overall resource constraint.

Despite this challenge, “Emory will remain true to its twin purposes of excellence of mind and greatness of heart,” says President Jim Wagner. “The fiscal year 2010 operating plan is balanced and allows the University to continue forward movement, although at a significantly different pace.”

Specific budget priorities include faculty recruitment within individual schools, and substantial investments in undergraduate financial aid and in support for graduate and professional students.

The University has made a substantial increase in financial

support for current and potential students, many of whom need enhanced financial assistance due to changing family situations as a result of the national economic downturn.

In addition to recruiting and retaining top students, Provost and Executive Vice President for Academic Affairs Earl Lewis says that, “Emory’s quest for excellence will continue through investment in our faculty, who represent the cornerstone of our academic reputation. A focus in the coming year will be recognizing those who have been promoted and working hard to retain those we would hate to lose.”

The recently passed federal economic stimulus package could benefit the University through additional support in several areas, says Fred Sanfilippo, executive vice president for health affairs and CEO, Woodruff Health Sciences Center. “The substantial funds being provided to the National Institutes of Health and for health information technology applications have created significant opportunities in research and health care for which Emory is especially well positioned because of our strong existing and newly developing programs.”

The continuing unrest in

“The fiscal year 2010 operating plan is balanced and allows the University to continue forward movement, although at a significantly different pace.”

— President Jim Wagner

the financial markets and the constrained ability of students and their families means that University leadership will need to move immediately from FY10 budget approval to the next phase of financial assessment and adjustment, including a comprehensive evaluation later this month of the initiatives funded by the Strategic Plan Fund, identification of additional revenue generating and cost savings opportunities, and a fundamental assessment by schools and administrative units of new ways to forward Emory’s mission.

“We face a new economic reality and our challenges are clear — a large percentage of our non-clinical revenue stems from tuition and endowment, and we know that these sources will be subject to significant

constraints for the foreseeable future,” says Mike Mandl, executive vice president for finance and administration.

“Emory must continually look for new resource opportunities, seek philanthropic support through our comprehensive campaign and adjust expense budgets as needed through cost savings and redeployment,” says Mandl. “Our goal is to work with all members of the University community to develop a wise plan that positions Emory to take full advantage of opportunities when economic conditions begin to improve.”

Economic updates

Visit the “Emory and the Economy” Web site (www.emory.edu/home/news/special/emory-and-the-economy/index.html) for a comprehensive list of FAQs regarding the impact of new economic realities on Emory, and for resources designed to help community members dealing with a variety of financial challenges. The site is also the central repository for related articles, audiovisual materials, and messages from Emory leaders.

Campus

5

REPORT FROM: Health Sciences

Aligning culture with strategy to achieve goals

Many of us are familiar with the old Peter Drucker adage, "Culture eats strategy for breakfast." Perhaps fewer of us are familiar with his assertion, "The only thing we know about the future is that it will be different." More than 100 senior leaders of the Woodruff Health Sciences Center met on April 1 for a planning session to examine the relationships among culture, strategy and change and to identify how WHSC can better align these factors to accelerate the extraordinary momentum it has achieved in recent years.

WHSC's trajectory over the past decade has brought the organization to a position of great achievement. However,

as we've grown, we've become a product of our own success. We've outstripped some of the processes, structures and behaviors that helped get us here. That's why our recent leadership planning session focused on culture transformation within WHSC. As our organization and our environment have changed, our strategies have changed as well. In order to accelerate momentum toward our mission, vision and goals, it will be critical for our culture to adapt nimbly — especially in this volatile external climate.

Fortunately, the results of an organizational culture survey completed by these same leaders last fall show

a high degree of unanimity around the culture we'd like to collectively achieve — a constructive culture that values achievement, collaboration, creativity, and individual and team growth. Through our discussions, we established a common understanding of what culture is and what it impacts, developed a compelling case for change within the Woodruff Health Sciences Center, and began to define specific changes and continuities we'd like to see in our culture.

As we begin to undertake the next steps in our culture transformation process, we will call on faculty and staff throughout our organization to help us

build an environment in which we are all empowered to attain new heights of achievement and to create a culture that will help us improve our performance in alignment with our strategies and goals.

Together, we will build a high-performing culture that will take the Woodruff Health Sciences Center from great to even greater as we continue transforming health and healing ... together.

Fred Sanfilippo is executive vice president for health affairs, CEO of the Woodruff Health Sciences Center and chairman of Emory Healthcare.

CREATIVITY: Narratives reveal common threads



Faculty voices at "Challenges of Staying Creative" included participant Linda Armstrong, an artist, and storyteller Greg Berns, a neuroeconomist. UNIVERSITY PHOTO

Continued from the cover

The faculty storytellers — from various career stages, all of whom have contended with the "straightjackets of academia" as well as the support academic life provides —

were "wonderful models for creativity," says CFDE Director Laurie Patton.

The narratives ranged from glimpses into the creative process, tales of generative highs and lows, to the influence of life stages, and the unpredictable nature of creativity.

Consider these lessons in creativity from faculty:

- **Luck plays an important role, but hard work is a crucial ingredient.**
—Roberto Franzosi, professor of sociology and linguistics (*See page 7*)
- **Sometimes your best work happens under pressure.**
—Andra Gillespie, assistant professor of political science
- **It's not about inspiration — it's about showing up for work every day, being willing to undertake the hard labor, and then to know profound joy and the delight of play.**
—Katherine Mitchell, senior lecturer in visual arts
- **Be present, live in the moment, and follow your bliss.**
—Eugene Bianchi, emeritus professor of religion
- **At different points in your life, talents can be aimed at different goals and have different results.**
—Sander Gilman, Distinguished Professor of the Liberal Arts and Sciences, director, Psychoanalytic Studies Program, and professor of psychiatry
- **Don't let knowledge interfere with creativity.**
—Martha Fineman, Robert W. Woodruff Professor of Law
- **Creativity has no boundaries in terms of academic life and personal life; it can bridge gaps and make connections in places you don't expect.**
—Greg Berns, Distinguished Chair of Neuroeconomics and director, Center for Neuropolicy
- **Sometimes the idea propels the medium.**
—Linda Armstrong, director, Visual Arts Program
- **It's difficult to please every audience; rigorous interdisciplinary work should not be watered down to the lowest common denominator but past muster with every audience.**
—Ani Satz, associate professor of law and public health
- **Create a niche for yourself; use your skills for change.**
—Lori Marino, senior lecturer in neuroscience and behavioral biology
- **When there is a fork in the road, take it.**
—Michael Lubin, professor of medicine



Project Compass

Guiding Emory University and Healthcare Financials to "One Emory"



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Project Compass: Adding up and counting down

What is in a number? Numbers can tell you a lot, especially about Project Compass. Check out these numbers to learn more about Emory's initiative to implement an enterprise-wide PeopleSoft Financials system.

By the numbers

- **9** Financial modules will be implemented with the new PeopleSoft Financials system.
- **10** Digits in the SmartKey — providing users with a quick method for entering values in PeopleSoft.
- **150** University and Emory Healthcare staff attended the first Project Compass Learning Forum, designed to provide staff with details about the PeopleSoft Financials functionality and a system demonstration.
- **450** reports have been identified for "go-live," including reports that are currently being used and new reports that

provide greater flexibility and access to financial data.

- **1,473** people visited the Project Compass Web site in the last month.
- **23,541** staff from across Emory University and Emory Healthcare will be impacted by Project Compass. Are you included in this number?
- **9-1-09** is the date that Project Compass will "go-live."

To learn more about Project Compass, visit www.compass.emory.edu to read about project activities or to sign up to attend an upcoming Learning Forum.

—David Payne

Students help solve tough cases in clinical neurology

By CAROL CLARK

"She makes her eyes like she's tired," the mother said of her 2-year-old, a patient in a neurology clinic.

"I felt like someone just came up behind me with an axe handle," reported another patient, a middle-aged male.

"I'm like a sitting duck," complained an elderly woman.

The Neuroscience and Behavioral Biology students write up perplexing cases from the week before. The nine undergraduates are part of the special elective in clinical neurology, which requires them to go on patient rounds with physicians, make careful observations, and record exactly how the patients describe their symptoms.

Said Saab, a senior neurology major, who plans to enter medical school, recalls the drama of a 6-year-old girl who came to see a physician with her mother. "She would spin in a circle for 20 minutes and scream," Saab says of the patient, who required seizure medication. After listening to the little girl talk, Saab says he felt that she had sociological and environmental problems that needed attention, in addition to her medical ones.

Linton Hopkins, a neurologist specializing in neuromuscular diseases, teaches the course, along with Paul Lennard, director of the NBB program. The white-haired, bow-tied Hopkins is an astute guide for students entering the strange, and often

frightening, world of neurological malfunctioning.

"I've always felt there is a big disconnect between the amazing experiences of my patients and the knowledge of the average student — even the average medical student," says Hopkins. "It's dramatic to undergo paralysis, or blindness, or suddenly not be able to control a part of your body. To watch how ordinary people are able to respond to this kind of stress is inspiring."

Hopkins has taught the course for 10 years, taking students under his wing and into his exam rooms, where they actually become involved in solving cases. Both the students — and the patients — can benefit. "Neurology patients often complain that people talk about them as though they don't exist, or like they're retarded," Hopkins says, explaining why patients appreciate having a student pay close attention. "They sense that the students are nervous, so they will chit-chat with them in a social way, to help put them at ease."

More than 20 percent of Emory pre-medical students are NBB majors, says Lennard, explaining that neuroscience has boomed in recent decades, as technology has made mysteries of the brain more accessible.

"This course is getting students directly connected to the world they want to enter," Lennard says. "Dr. Hopkins is



Students in the NBB special elective in clinical neurology go on patient rounds with physicians, make observations, and record how patients describe their symptoms.

DANIEL DICKER

an incredible mentor and role model. He's teaching the students that medicine isn't just about prescribing drugs and tests — it's about listening, observing, and solving problems through critical thinking."

This semester, Hopkins further enriched the course by recruiting eight other Emory neurologists, from different specialties. None of them receive

additional money, and it takes effort to integrate a student into their routines and patient exams, but they want to share their knowledge, Hopkins says.

Sarah White, a junior NBB major, was impressed by the way a neurologist treated a patient who broke down crying in the exam room. "She said that her previous physician hadn't listened to her and

she felt insignificant," White recalls.

The neurologist had a packed schedule, but took the time to listen to the woman talk about her frustrations. "In the end, the woman felt much better, and the neurologist prescribed a lower dose of her medication," says White, who wants to become a primary care physician.

RADIO: Emory partner cranks up new studio

Continued from the cover

Later this spring, Sagal Radio will have a new recording studio, says Sam Marie Engle, OUCP senior associate director. The station will be able to do sound-mixing and pre-recording for the first time, and will produce short spots for its new FM partner, WFRG-Radio Free Georgia.

WRFG, a 100,000-watt community station at 89.3, will air the 5-6 minute spots and will train the Sagal volunteers in the use of their new equipment. Sagal Radio hopes the relationship will grow to include more airtime.

The new studio is located in an office park on Memorial Drive along with about six other refugee organizations, and is convenient to public transportation — an important consideration for many of the refugee volunteers.

With help from volunteers in the Emory community, especially the schools of nursing and public health and the journalism program, Sagal Radio broadcasts a wide range of programs about health, safety, job openings and basic information about navigating life in the U.S.

What, for example, should one do if pulled over by a police officer?

"In some African countries, if a police officer stops you, he's looking for a bribe," Mohamed

explains. "We tell them, 'stay in your car, don't offer money and don't argue. You will have the chance to give your side in court.'"

The station uses humor and storytelling to broach controversial health topics such as family planning. One health show — called "double double" after the way Somalis like their coffee (sweet, with lots of milk) — addresses a tendency of newly arrived refugees to overeat and not exercise, sometimes leading to diabetes, says Mohamed.

Erin Single, an Emory College sophomore and a board member of Sagal Radio, helped create a new Web site for the station and wrote articles on a variety of topics during an internship last summer.

Single learned about the station through the journalism program. "Before that, I wasn't aware of the large refugee community in Atlanta, just down the road from Emory," she says.

Single, who plans to major in business and global health, says she realized during the internship what an important service the station provides.

"One of the articles I wrote was on home safety, and I compiled a list of emergency numbers to call. That's when it hit me," she says, that through Sagal Radio "you have the potential to save a life."

Poverty-global health link is focus of symposium, contest

By ROBIN TRICOLES

As part of Emory's inaugural Global Development and Health Week, the Emory Global Health Institute and Goizueta Business School cosponsored a Global Development and Health Symposium. The April 2 symposium focused on the power of business and health to reduce extreme global poverty through sustainable development.

Symposium speakers covered the obstacles confronting global development, the intersection of business and health to create sustainable outcomes in developing nations, and shared examples of successful business and health initiatives to overcome these obstacles and create models for global replication.

"The symposium reflects a student-led initiative to broaden our communities' global perspective," says Chris Brown, Goizueta MBA Class of 2009, who spearheaded the event. "Globalization is rapidly changing the architecture of the world we live in, driving toward an integrated world community. Approximately 2 billion people are living on the equivalent of less than \$2 per day, and as a result extreme global poverty is an issue that impacts everyone."

"Each of our speakers con-

tributes an essential perspective and a unique approach to addressing the challenges that confront over 30 percent of the world's population living in extreme poverty and prevents them from accessing basic resources and participating in the global economy."

Symposium speakers included Jeffrey P. Koplan, vice president for Global Health; John McArthur, CEO, Millennium Promise; Bruce McNamer, president and CEO, TechnoServe; Steve Sencer, Emory deputy general counsel; and Afzaal Malik, director, International Government Relations, The Coca-Cola Company.

Case competition

As part of Global Development and Health Week, the Emory Global Health Institute co-sponsored with the Candler School of Theology and the Graduate Senate a Global Health Case Competition.

This student-initiated and coordinated competition focused on a global health-related case that required an interdisciplinary approach to formulate recommendations.

Case teams focused on uncomplicated severe acute malnutrition in Oromiya, Ethiopia. Each team addressed health care policy, public health implementation and planning, business partnership/investment, medical research, legis-

tics management, faith/cultural understanding and international law.

The first place team included Tracy Fossas and Emily Frant, Rollins School of Public Health; Marie Desir, Goizueta Business School; Joshua Case, Candler School of Theology; and Emily Cumbie-Drake, Emory College.

The second place team included Kyle Tiemeier and Seema Shah, School of Medicine; Erin Masin, School of Law; Woon Cho Kim, Rollins School of Public Health; and Leslie Marshburn, Goizueta Business School.

Photography workshop

Participants of the 2009 Working Across Cultures Workshop and the greater Emory community are invited to attend a Global Health Institute Photography Workshop Saturday, April 18 from 1:30 to 3:30 p.m. Taught by professional photographer Laura Noel of Lumiere Gallery, the interactive workshop will cover the fundamentals of documentary photography techniques. To register, contact Suzanne Mason at 404-727-1425 or smason@sph.emory.edu.

Forum

FIRST PERSON

Five (personal) lessons about creativity

By ROBERTO FRANZOSI

For some years, I have been doing research on Galileo, Newton and Goethe. This work has now crystalized in a new book project, "Triptych: Portraits of Art and Science." My research on the history of science has allowed me to put my personal experience in perspective, with several lessons about creativity.

In the summer of 1609, Galileo got news that a Dutchman had invented a new instrument (later known as the telescope) that could view faraway things as if they were close by. He immediately set himself to work, developed a 2X telescope, quickly brought it to a 20 magnification, and with it made major discoveries: Jupiter's satellites; the surface of the moon being no different from the Earth, with mountains and valleys, rather than a perfect celestial sphere as Aristotle (and the Church) believed. Indeed, in a handful of months Galileo's discoveries brought down two millennia of Aristotelean doctrine and changed the world as we know it.

In 1981, while a postdoc, I learned a technique that allows social scientists to quantify textual information. Unhappy with some features of the technique, I set out to improve it for me to use on a project on the rise of Italian fascism (1919-22), collecting data from newspapers. With my characteristic enthusiasm and lack of realism, I thought I could crack the problem in no time, but 30 years later I am still at it. And, even if eventually successful, I will hardly have changed the world.

Lesson No. 1: Whatever we think of ourselves, it is sobering to put one's creativity in comparative perspective.

Yet, even Galileo spent the rest of his life bringing to fruition the methodological and theoretical advances he so quickly made in the fall and winter of 1609-1610.

Roberto Franzosi is professor of sociology and linguistics at Emory.

Lesson No. 2: You get an idea perhaps early on in life, and you spend the rest of your life to develop it in all its details. Along the way, if lucky, other innovations may come; innovations driven by the development of that original idea. Hedgehog and fox live inside each of us, in different proportions.

Make no mistake — ideas are a dime a dozen, but the full development of an idea takes a great deal of very hard work. Galileo became nearly blind and very ill from spending many cold nights gazing at the stars. We know that Newton nearly went mad ("mad as a hatter," from mercury) after working day and night on his alchemic experiments at Trinity College, Cambridge.

Lesson No. 3: Luck no doubt plays an important role in a scientist's life, but you have to be ready to take advantage of luck

when it comes, and hard work is the real crucial ingredient.

With a project lasting 30 years, and requiring so much hard work, people have often asked me: Aren't you bored with it? That word doesn't enter my vocabulary. Not once have I thought of giving up, even during some very hard times. "Research" — I often say — "it's like a bone in a mean dog's mouth. Try to pull on that bone! The more you pull, the more the dog clenches its teeth."

Lesson No. 4: If you give up, no one will ever hear of you. If lucky, persistence will pay off. But, you need a great deal of intellectual arrogance (or self-delusion!) to carry on.

With so much uncertainty and hard work, what drives us to be creative? For me, within the framework of a tragic-romantic personality, the source has always been adversity. I have done my best work with my shoulders against the wall. Back then, few believed that this project of mine of going from words

to numbers could ever bear fruit ("What's Franzosi gonna do with thousands of words in the computer?"). Yet, I am now tantalizingly close to bringing to fruition that work (thanks to Emory as well).

Lesson No. 5: For those of us for whom scholarship is not just a job, a job no doubt better than most jobs, deep-seated, personal motivations sustain us through a life-long commitment to scholarship and through the risks and perils that come from that commitment.

And if lucky, we will have produced something beautiful in the process. And that's the beauty of it all.

This essay was adapted from Roberto Franzosi's presentation at the Center for Faculty Development and Excellence's workshop, "The Challenges of Staying Creative: Stories from Emory." See the May issue of Academic Exchange to read more about Franzosi's creative journey.



Sociologist Roberto Franzosi shared this story at the "Challenges of Staying Creative" workshop (see related article, page 1).

KAY HINTON

SOUNDBITES

Getting a grip on financial stress

Tips from the Faculty Staff Assistance Program's "Managing Financial Stress" seminar: FOCUS. Face your fears; Observe your reactions; Create opportunities toward solving problems; Utilize resources; and Share your plan with someone who can help keep you accountable.

"The FOCUS model is a way for you to begin to challenge one another as well as yourselves on how to approach these issues," said FSAP Director Paula Gomes.

Manager of Education and Outreach Robin Huskey pointed out the variety of resources at Emory and in the community: meditation groups; courses to enhance professional and relationship skills; FSAP programs in time management and conflict resolution; Emory Healthcare's hardship fund; and Emory Alliance Credit Union emergency loans. She noted FSAP offers free, confidential personal and career counseling that extends to family members.

—Leslie King

Atlanta Fed sees slow recovery

"We may be seeing some light at the end of the tunnel," said Dennis Lockhart, president of the Federal Reserve Bank of Atlanta. "By the second half of the year we will likely see a recession trough and the beginnings of a recovery. Our projection of the recovery is very, very flat."

Lockhart was the featured speaker at the economic department's Omicron Delta Epsilon dinner.

Rather than "bouncing back," the more likely scenario is that the economy will recover extremely slowly, said Lockhart, who is also a member of the U.S. Federal Open Market Committee. "There are fundamental changes going on in consumer attitudes in this country," he said.

—Carol Clark

Farmer D: The future's farmer

"Kale is like a health superstore," observes Daron "Farmer D" Joffe, holding up the leafy vegetable. "I grew this in the parking lot" — Joffe recently opened Farmer D Organics, a retail organic garden center on Briarcliff Road — demonstrating that it's easy to grow your own food (in this case in a raised bed planter, with Farmer D compost made with spoils from Whole Foods Market).

Speaking at Rollins as part of National Public Health Week, Joffe dished on everything from green business to the growth of urban gardens.

Joffe is working with Emory to help it meet its goal of 75 percent local or sustainably grown food in the hospitals and cafeterias by 2015. "It's a lofty, awesome goal, but a big challenge," he says.

—Kim Urquhart

Balmer: Religion proxy for morality in politics

By LAUREL HANNA

Author, historian, Emmy Award nominee, and Episcopal priest the Rev. Randall Balmer traced the historical shift in the relationship of religion and presidential politics in an April 2 lecture based on the most recent of his dozen books, "God in the White House."

Balmer noted that in 1960, John F. Kennedy sought to allay voters' fears that his Roman Catholic faith would influence his decisions as president by encouraging voters to disregard a candidate's faith when casting their votes. Yet 40 years later, just before the Iowa caucuses in 2000, George W. Bush said that Jesus was his "favorite political philosopher," a statement that appealed to a large voting bloc of evangelical Christians.

In studying this dramatic shift in attitudes toward religion and politics, Balmer found that the so-called "Kennedy paradigm" — where a presidential candidate's religion was not expected to influence his campaign — prevailed in presidential elections until after the Watergate scandal and impending impeachment of Richard Nixon forced his resignation in 1974.

"Nixon's prevarications and corruption shook Americans' trust to the extent that the next president they elected was a Southern Baptist Sunday school teacher named Jimmy Carter," said Balmer, Candler's distinguished visiting professor in the McDonald Family Chair in the Study of Jesus and Culture.

"Americans elected a 'redeemer' president after Nixon to cleanse the Oval Office of its tawdry state," Balmer said, noting that the same scenario occurred in 2000 with the election of Bush, a self-proclaimed born-again Christian, after Bill Clinton's in-office extramarital affair.

Balmer explained the shift in mingling religion and politics by asserting that "Americans now regard religion as a proxy for morality. The only way we can figure out if someone is 'good' or trustworthy is to ask if they're a person of faith, if they're religious." He added: "We need new language to determine a person's moral character."

Balmer said that often, a candidate's profession of faith assuring the public that he or

she is a "good" person appears to be lip-service only; after elected, the administration's policies do not reflect the tenets of the candidate's declared faith.

"The American people need to ask follow-up questions to hold leaders accountable," said Balmer. "If Jesus is your favorite philosopher, how will his declarations to turn the other cheek, bring peace, and love your enemies inform your foreign policy? If Jesus cares for the tiniest sparrow, how will that inform your environmental policy?"

Balmer's final McDonald lecture, "Mistaken Identity: Jimmy Carter, the Abortion Myth, and the Rise of the Religious Right" will be April 16 at 4:30 p.m. in room 102 of Candler School of Theology.

Items are compiled from the University's master calendar, Events@Emory, and from individual submissions to Emory Report. Submit events at least two weeks prior to the publication date at emory.edu/home/events or christi.gray@emory.edu. Listings are subject to space limitations.

ADVANCE NOTICE

Leadership topic of Life of Mind lecture

"Learning to Lead" by Goizueta Business School's Maryam Alavi, vice dean and Lucy and John Cook Professor, is the next Life of the Mind lecture Wednesday, April 22, at 4 p.m. in the Woodruff Library's Jones Room.

Alavi will present a model to help design effective leadership and avoid pursuing "faddish" concepts and approaches, looking at leadership practices from a variety of perspectives.

"In the era of relatively flat organizational structures and turbulent business and social environments, individuals must enact leadership at all levels of organizations to deal effectively with complexity and to bring about innovation and positive organizational change," she notes.

Documentary looks at national debt

The nation's financial practices and policies are revealed with the documentary "I.O.U.S.A: One Nation. Under Stress. In Debt."

A free screening of the film is Monday, April 20, at 3 p.m. in White Hall Auditorium, followed by a reception and Q&A session with former U.S. Comptroller General David Walker.

The documentary follows Walker as he travels the country explaining America's unsustainable fiscal policies.

Novelist Ha Jin to present awards

Ha Jin, a former member of Emory's Creative Writing Program faculty and winner of the National Book Award, will read at this year's Awards Night, the annual celebration of student writing on Monday, April 20, at 8 p.m. in Cannon Chapel. A book signing and reception will follow in Brooks Commons.

Jin will also hold a colloquium, at 2:30 p.m., Tuesday, April 21, in N301 Callaway Center. Both events are free and open to the public.

Chorus, ESO to perform Brahms

Emory's University Chorus and Symphony Orchestra will join forces for two free performances of Brahms' "Ein Deutsches Requiem," April 17-18 at 8 p.m. in the Schwartz Center.

Completed in 1868, Brahms' "Requiem" established him as one of the leading composers of his age. University Chorus Director Eric Nelson notes that, "the text, chosen by Brahms himself from the German Bible, offers a realistic view of life's brevity and sorrow while simultaneously offering words of hope and consolation."

The work provides a rewarding challenge for the chorus, and an opportunity to collaborate with the Emory Symphony Orchestra.

Athletics

Tuesday, April 14

Baseball v. LaGrange College. 3 p.m. Chappell Park.

Women's Tennis v. University of the South. Woodruff P.E. Center. 3 p.m.

Softball v. Young Harris College. 3:30 p.m. Cooper Field.

Saturday, April 18

Baseball v. Huntingdon College. 1 p.m. Chappell Park. *Also on April 19.*

All sports events are free. Visit www.go.emory.edu to see more events.

Film

Monday, April 13

"Divan." 7 p.m. Harland Cinema. Free. 404-727-6761.

Wednesday, April 15

"Bian Lian." 8 p.m. 205 White Hall. Free. 404-727-6761.

Performing Arts

Tuesday, April 14

Emory Chamber Ensembles. 7 p.m. Emerson Hall, Schwartz Center. Free. 404-727-5050.

Thursday, April 16

"Peer Gynt." 7 p.m. Munroe Theater, Dobbs Center. \$18; \$14, discount categories; \$6, students. 404-727-5050. *Also on April 17-18 at 7 p.m. and April 19 at 2 p.m.*

Saturday, April 18

Emory Symphony Orchestra and University Chorus. Richard Prior and Eric Nelson, directing. 8 p.m. Emerson Concert Hall, Schwartz Center. Free. 404-727-5050.

Sunday, April 19

Music Society of Atlanta Easter Celebration. 4 p.m. Reception Hall, Carlos Museum. \$4. 404-727-5050.

Emory Early Music Ensemble. Jody Miller, directing. 6 p.m. Performing Arts Studio. Free. 404-727-5050.

For more arts events, visit www.arts.emory.edu

Seminars

Monday, April 13

"Fish Worship is Not Wrong, or How I Became a Scientific Surrealist." Ray Troll, artist, presenting. 7 p.m. 208 Math and Science Building. Free. 404-727-4216.

Tuesday, April 14

"Defining Neural Stress Circuits by Gene Targeting in Mice." Louis Muglia, pharmacology, presenting. Noon. Rollins Research Center. Free. orivers@pharm.emory.edu.

"The Doing of Science." James Watson, Nobel Laureate, presenting. 1 p.m. Glenn Memorial Auditorium. Free. christibell@emory.edu.

Wednesday, April 15

OPEN FORUM: "Watching the Economic Climate From Under Emory's Umbrella." Noon. 102 Ethics Center. Free. ethics@emory.edu.

"Collaborative and Community Art Projects." Ray Troll, artist, presenting. 4 p.m. 110 White Hall. Free. www.visualarts.emory.edu.

HALLE DISTINGUISHED FELLOW LECTURE: "What Chinese Power Means for America." David Michael Lampton, Johns Hopkins University, presenting. 4:15 p.m. Boynton Auditorium, Business School. Free. evan.goldberg@emory.edu.

"Human Inferiority: Medical Genocide as Policy and Ideology." Rosemarie Garland-

Thomson, women's studies, presenting. 7 p.m. 103 White Hall. Free. istizh@emory.edu.

Thursday, April 16

"To Eden and Back-Suggestions for a Changing Theater (My Time in Iraq)." Gary Vercruyse, surgery, presenting. Emory Hospital Auditorium. Free. keith.delman@emory.edu.

"Connexin and Claudin Assembly in Alveolar Epithelial Cells." Michael Koval, medicine and cell biology, presenting. 9 a.m. 600 Whitehead Building. Free. kathy.cobb@emory.edu.

"Gene Loops and Their Role in RNA Polymerase II Transcription." Michael Hampsey, Rutgers University, presenting. Noon. Ground Floor Auditorium, Whitehead Building. Free. ecapla2@emory.edu.

CAMPUS LIFE LUNCH & LEARN: "Dealing with Students in Crisis." Heather Zesiger, student health services, presenting. Noon. Alumni Dining Room. Free. 404-727-1736.

"Japan and the Culture of the Four Seasons: Secondary Nature, Social Difference and Trans-Seasonality." Haruo Shirane, Columbia University, presenting. 5 p.m. 111 White Hall. Free. kpalumb@emory.edu.

Grace Towns Hamilton Lecture. M. Alexis Scott, Atlanta Daily World, presenting. 4:30 p.m. 311 Woodruff Library. Free. amallen@emory.edu.

"Mistaken Identity: Jimmy Carter, the Abortion Myth, and the Rise of the Religious Right." Randall Balmer, theology, presenting. 4:30 p.m. 102 Candler School of Theology. Free. 404-727-6352.

"The Crowns of Pharaoh: Tutankhamun's Depictions From Birth to Death." Tom Hardwick, Bolton Museum, presenting. 7 p.m. Carlos Museum. Free. 404-727-4282.

Friday, April 17

CFAR SCIENCE SYMPOSIUM: "The Highly Active Prevention Intervention Approach to Stopping HIV." Various speakers. 8:45 a.m.-4 p.m. Cox Hall Ballroom. Free. jcatase@emory.edu. *Schedule: www.cfar.emory.edu/events/2009symposium.php*

Saturday, April 18

"Working Across Cultures 2009: Health and Security Symposium." Various speakers. 8:30 a.m.-1:30 p.m. 110 School of Medicine. Free. rbagget@emory.edu. *Schedule: www.globalhealth.emory.edu/newsEvents/wac2009.php*

Special

Tuesday, April 14

Meditation Station. 1 p.m. 119 Candler Library. Free. Shirley.banks@emory.edu.

Farmers Market. 2-6 p.m. Cox Hall Bridge. Free. Julie.Shafer@emory.edu. *Every Tuesday.*

Friday, April 17

PAKISTAN CULTURE EVENT: "Jhalak 2009: Ek Duniya, One World." 7 p.m. Glenn Memorial Church. \$6. mzaidi@emory.edu.

Visual Arts

Thursday, April 16

ARTIST TALK: "Divine Chaos." Diane Solomon Kempler, artist, presenting. 7 p.m. Visual Arts Gallery. Free. 404-727-6315.

Workshops

Saturday, April 18

Global Health Institute Documentary Photography Workshop. 1:30 pm. 110 School of Medicine. Free. rbagget@emory.edu.

UPCOMING



Emory's Taylor Anderson performs a split leap at the 2007 National Championships. SPECIAL

Nationals come to Emory

Emory will host the 2009 National Championships for collegiate club gymnastics teams, in partnership with the National Association of Intercollegiate Gymnastics Clubs. The meet kicks off Thursday, April 16 and will bring together 55 teams and roughly 600 competitors.

There will be six preliminary rounds of competition, continuing until the finals on Saturday, April 18. Emory Athletics invites the Atlanta community to attend the free event in the WoodPEC Arena.

Emory's gymnastics team will compete in the fifth session on April 17, along with reigning national champion Texas A&M University.

Emory's 12-person squad is the smallest to host the National Championships in the history of the competition. This year's meet will be the largest National Championships ever held, prompting the NAIGC to schedule an additional preliminary session of competition.

—Lynn Nester